Website Development Proposal

Website Design, Website Designing, Website Development

Website is the face of your company or brand and the first point of contact for your customers, partners, employees, investors, and media. Whether you need a Brand website, corporate website, Brochure website, Catalog website, Ecommerce website or a comprehensive Portal – we can help you build a great Website.

Thank you for your interest in partnering with us for your website development project. At Shubhlabh Digital Advertising Agency we hold one goal above all others: 100% client satisfaction. Our in-house team of web designers, copywriters, graphic designers, and developers uphold the highest standards for project planning and execution, and we're dedicated to building the perfect website for your company on-time and on-budget.

We've built websites for several brands with great success, and are quite excited to get to work on yours.

In this proposal, you'll find examples of our past work along with what we feel is the optimal solution for your website development needs, along with the associated delivery timeline, costs, and project terms. Once you've reviewed this proposal thoroughly, simply electronically sign it at the bottom to indicate your approval.

Thanks again for the opportunity to earn your business!

Executive Summary

You requires a full website build to support your digital growth strategy. This website will allow you expose your brand to organic audiences via search engines, leverage digital advertising to boost lead generation, and deploy content marketing to build brand awareness and authority.

We uniquely qualified to build the website that you desire, due to our in-house team of designers, writers, and developers, and our experience working with clients.

Our past work includes:

http://www.gruhinifoods.com
http://www.juvenorpharma.com
http://jaikacars.com
www.sanriya.in
www.sveduinst.com
www.muslinites.com
www.gettinefcon.com
http://anupamagraphics.in

Solution Outline

Easily update page content and images
Integrate with analytics software to track page and site performance
Post new content to your company blog

We propose that your site be hosted with [Hosting. Provider] using [Hosting. Type]. This will ensure that your website is capable of supporting a high volume of traffic while remaining protected from malicious entities.
Site Structure

Your website will have the following pages:
Home
About
Blog
Contact
Services
Portfolio

These integrations will allow you to use your website as a profitable marketing tool which helps you generate new revenue for your business.

Additional Features
Based on previous discussions regarding your goals and expectations, your website will have the following additional features:
Facebook Pixel
Facebook Post Widget
Twitter Post Widget
Google Map

Thanks for taking the time to review my proposal for web analytics services. I realize that you have many companies to choose from to meet your needs, and I am grateful for the opportunity to earn your business.

At Shubhlabh Digital Advertising Agency we specialize in making sense of the mountain of data that your website generates every day. Our data-driven, metrics-focused approach allows us to extract key insights from data that appears indecipherable to others, giving your marketing team the knowledge they need to work effectively.

What we do ?
Web analytics is an extremely powerful digital marketing asset. With the wealth of data provided by an expert web analytics team, your marketing employees can make intelligent decisions that improve your overall marketing ROI and profitability.

Why Shubhlabh Digital Advertising Agency?
We understand that you rely on our services to drive your business decisions. That's why we focus on keeping you informed and in-the-loop at all times, without overwhelming you with unnecessary data. We've perfected the art of delivering the right information to our clients in a timely manner.

Experience
We've performed critical traffic analysis, conversion optimization, and data integration for companies all over the world. Our team is extremely experienced, and we hold ourselves to the highest performance standards.

Quotation and facility:

Website Designing, Development			
Sr.	Types	Description	Cost per Items
1	Link Providing	4-5 link of website, Depend on business/Product	Free
2	Maximums 15 pages website	Depend on requirement details etc….	Rs. 35,000/-
3	Three banners	will be designing showcasing your services	Free
4	Responsive website	Mobile, tablet & other devices friendly	Free
5	Domain & Hosting	charges excluding or Client Side	Depend on Condition
6	Maintenance Charges	After website complete then 3 month services	free
7	Maintenance Charges	Every Month	5,000/-
	18% GST are excluded in above quotation		
	We Need 50% advance / After complete website 50%		

Page Type	Features	Rates Per Item
DEVELOPMENT		
1 Static Home Page	Menu, One/Two carousel, multisession body, Footer, and 2D Images	⏎ 3,500.00
2 Static Inner Pages	Header, Body and Footer, 3D - 2D Images	⏎ 2,000.00
3 Dynamic Home Page	Dynamic Menu, One/Two fixed carousel, dynamic content on predefined section, Footer, and 3D - 2D Images	⏎ 4,500.00
4 Dynamic Inner Pages	Fixed Header, dynamic content display on predefined section, footer, and 3D - 2D Images	⏎ 4,000.00
DESIGNING		
1 2D Graphics	Develop using Photoshop and illustrator	⏎ 200.00
2 3D Graphics	3D graphics that developed using Photoshop & illustrator.	⏎ 800.00
3 30sec Animated video	30 sec max	⏎ 7,000.00
CONTENT MANAGEMENT		
1 Content Writing	Up to 300 words paragraph of single topic	⏎ 250.00
2 Data Entry	Per word	⏎ 0.40
3 Text to Image Processing	Single image	⏎ 1,000.00