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## **Pinterest**

Pinterest is filled with inspiring, actionable ideas. People use Pinterest to discover and save ideas. Ideas can take lots of forms, from recipes to renovation projects to the perfect pair of shoes. Every idea is represented by a “Pin” that includes an image, a description and a link back to the image’s source online. When people click a Pin’s URL they can find out more about the idea and act on it.

Both Pinners and businesses bring content to Pinterest. People can add anything they like from any website using our browser extensions and the Save button. Once we adds a Pin, other people will start to see that Pin in their home feed and search results. Businesses also create their own Pins to highlight products, build brand awareness and increase sales.

Businesses often sort their boards by product category, interest or seasonal topic.

## **Our Tools**

Get more out of your Pinterest account

Rich Pins- Provide helpful details about an idea, right in the Pin

Hands on laptop typing

Pinterest Analytics

Grow your business through insights

Helpful add-ons for your website

Save button

Make it easy for people to save your site's content

Pinterest widget

Widget builder

Add Pinterest buttons and widgets to your website or app

Ads

- Create ads by promoting your Pins

Promoted Pins are just like regular Pins, only you pay to have them seen by more people. They're ads that perform just as well, if not better, than organic Pins, helping people discover and save ideas.

- Ads that look and feel natural  
More than 75% of Pins saved to Pinterest come from businesses. They help you find the products and services that are right for them.
- A receptive audience  
Promoted Pins makes it easier to reach the over 200 million people who come to Pinterest every month ready to act on the ideas they find. Pinterest is a place where sharing your brand's helpful, actionable ideas can lead to big, measurable results.
- Continued performance  
When someone saves a Promoted Pin, other people see that Pin in their feeds, which drives additional sales, especially among new buyers. Since Pins last forever, your ads continue to engage people and support your goals for years to come. Advertisers receive an average of 20% more (free!) clicks in the month after launching a Promoted Pin campaign.

## BILLING AND AGREEMENT

### Payment Terms:-

Duration	Packages
For 1 Month	20,000/-
For 3 Month	50,000/-
For 6 Month	90,000/-
For 12 Month	1,60,000/-
<b>18% GST are excluded in above quotation.</b>	
<b>We Need PDC Cheques in advance with 1st date of every month</b>	