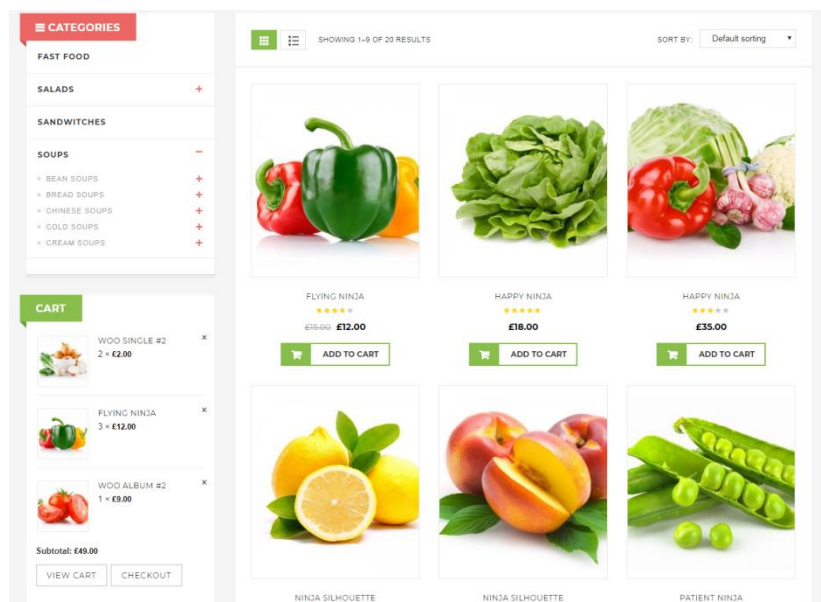


E Store

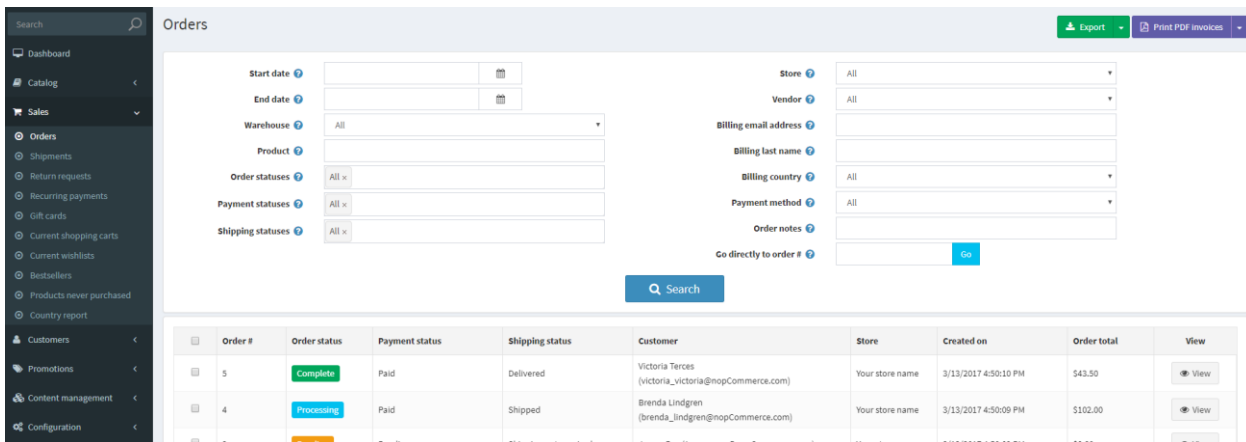
Online shopping is a form of electronic commerce which allows consumers to directly buy goods or services from a seller over the Internet using a web browser. ... When will add “store” site **www.estore.com** to enable businesses to buy product from website.

What we will do:

- 1) Add “Store” link on current E Store Food website to redirect to store
- 2) Implement store new site to display product categories and associated products. At high level it will look like below image. The store highlights:
 - a. Product Category and their products
 - b. Product Detail Page
 - c. Discount on the product price
 - d. Showcase popular products
 - e. Create product images for website
 - f. Upload your current products and images on store site
 - g. Checkout and Payment Processing



- 3) Setup Store Admin as show below which cover at high level:
 - a. Upload new product and their description
 - b. Setup price of the products
 - c. Setup discount on the product
 - d. Setup deals on the product
 - e. Get all purchased item list *and many more*



- 4) Make store responsive so would be easy to purchase from mobile or tablets
- 5) Communicate with Payment Gateway Providers (like Atom, PayuBiz, Safex, PayUmoney, PayTM etc); submit document and get approval to attach payment gateway on Store website.
- 6) Connect with approved payment gateway.
- 7) Email alerts for every purchase.

Estimation – Time & Cost

Sr.	Task	Time	Cost (Rs)
1)	<ul style="list-style-type: none">• Store Website Implementation• Admin Panel Implementation• Integration with current website	3 Weeks	25,000
2)	Develop product images (15 products / 2 image per product)	1 Weeks	7,000
3)	Data Entry of current products	3 Days	3,000
4)	Maintenance Charges (Monthly)	3 Month	FREE
TOTAL			35,000
<i>18% GST are excluded in above quotation</i>			
<i>Payment should be in advance</i>			

Thanking You

Regards,

Vivek Bithale

vivek@digitalmarketingsite.com

shubhlabh21nagpur@gmail.com

Shubh Labh Digital Advertising Agency, Nagpur

+91- 8668828616

+91- 7030070826

+91- 8329479565