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Instagram Marketing Campaign

You're posting regularly to Instagram and hashtagging your heart out, but how do you take your business to the next level with Instagram? Creating an Instagram marketing campaign isn't easy, but it is effective. In fact, Instagram has the highest engagement among all social media platforms! Here's everything you need to know about running an Instagram marketing campaign for your business: from setting goals to choosing a hashtag, we've covered all of the basics below, and added some inspirational examples along the way. So what are you waiting for? Find out how to run a killer Instagram marketing campaign:

What is an Instagram Marketing Campaign?

An Instagram marketing campaign is a marketing campaign that takes place on... you guessed it, Instagram! Basically, it involves businesses sharing content on their Instagram feeds with the intention of achieving a marketing objective. That objective can be broad, like increasing brand awareness, or it can be specific, like generating sales leads for a new product.

In either case, the goal is to generate a ton of interest in a concentrated amount of time — and oftentimes, the best way to do this is by sharing interesting, creative, and totally awesome content! One of the most common indicators of an Instagram marketing campaign is a branded hashtag, which helps tie everything together in the app.

5 steps to help you run a Instagram marketing campaign:

- 1. Set Goals for Your Instagram Marketing Campaign**
- 2. Research Your Instagram Audience**
- 3. Create a Plan for Your Instagram Marketing Campaign**
- 4. Tap into Instagram Influencers to Promote Your Campaign**
- 5. Organize Your Instagram Marketing Campaign and Schedule Instagram Posts**

How to Create a Winning Instagram Marketing Strategy

If you're a keen social media marketer, you're already keeping a close eye on Instagram. The visual media giant has established itself as one of the prime social marketing platforms, arguably edging out old time favorite Twitter and close competitor Snapchat.

The best time to have created your Instagram marketing strategy was yesterday (or last month, or last year) - but the second best time is today. In this how-to guide, I'll teach you how to craft your Instagram marketing strategy from start to finish, so you can maximize your returns on the platform.

Instagram Marketing Strategy:

Step 1: Determine your content strategy

Step 2: Content scheduling

Step 3: Media creation and editing

Step 4: Additional content

Step 5: Optimizing for monetization

Step 6: Contests

Step 7: Ads

Payment Terms:-

Duration	Packages
For 1 Month	20,000/-
For 3 Month	50,000/-
For 6 Month	90,000/-
For 12 Month	1,60,000/-
18% GST are excluded in above quotation.	
We Need PDC Cheques in advance with 1st date of every month	