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Google shopping Ads

About shopping campaigns and shopping ads

Google Shopping (in select countries).Google Search, next to search results and separate from text ads. Google Search Partner websites, including YouTube and Image Search in some countries (if your campaign is set to include search partners)

Your Shopping ads can appear at the same time as text ads, because we want to give shoppers access to the full variety of products that match their search. This means that shoppers can find the best match before clicking through to make a purchase, which might help you close the sale.

If you're a retailer, you can use Shopping campaigns to promote your online and local inventory, boost traffic to your website or local store, and find better qualified leads. To get started, you'll send us your product data with Merchant Center and create a campaign in Ad Words. Then we'll use your campaign to create ads on Google and around the web where potential customers can see what you're selling. We call these placements shopping ads, because they're more than a text ad--they show users a photo of your product, plus a title, price, store name, and more. These ads give users a strong sense of the product you're selling before they click the ad, which gives you more qualified leads.

The screenshot shows a Google search for "Buy Iphone 7 Online". The search bar contains the query and a "User Search Query" label. Below the search bar are navigation tabs for All, News, Images, Videos, Maps, More, Settings, and Tools. The results show approximately 2,87,00,000 results in 0.73 seconds.

The first section is titled "Shop for Buy Iphone 7 Online on Google" and is marked as "Sponsored". It contains five product listings for the iPhone 7:

Product	Price	Store
Apple iPhone 7 Rose Gold, 32 ...	₹ 47,499	Flipkart
Apple iPhone 7 Black, 32 Gb	₹ 47,499	Flipkart
Apple iPhone 7 (Black, 32GB)	₹ 46,000	Amazon India
Apple iPhone 7 (Black, 128GB)	₹ 49,990	Amazon India
Apple iPhone 7 (Rose Gold, ...)	₹ 43,999	Amazon India

The second section is a text ad titled "Buy Smart Phones Online - Get Up to ₹15000 Cashback - paytmall.com". It includes a link to the website, a brief description of the offer, and lists brands like iPhone, Lenovo, Motorola, Vivo, Samsung, and Google Pixel. It also lists smartphone categories and prices.

The third section is an organic result titled "Buy iPhone 7 and iPhone 7 Plus - Apple". It includes the URL "https://www.apple.com", navigation links for iPhone and iPhone 7, and a brief description of the offer.

Red arrows point from text labels to the corresponding sections: "Google Shopping Ads/ Product Level Ads (PLA)" points to the sponsored product listings, "Google Text Ad" points to the paytmall.com text ad, and "Organic Result" points to the Apple link.

About 21,90,00,000 results (0.76 seconds)

Shop for shoe for men on Google

Sponsored

- Vans Men's Lace-Ups ... ₹ 2,000 AJIO.com
- RED TAPE Men's Slip-ons ... ₹ 1,438 AJIO.com
- RED TAPE Men's Lace-Ups ... ₹ 2,447 AJIO.com
- Wildcraft Men's Lace-Ups ... ₹ 2,995 AJIO.com Special offer
- Nike Men Black Air Pernix ... ₹ 5,495 Myntra

Sneakes For Men at Amazon - Upto 70% off on Shoes - amazon.in

www.amazon.in/Shoes/Sneakes+For+Men Additional 20% Cashback* 300,000+ Styles on discount. Pay on Delivery. Buy Now! Men's Shoes · Women's Shoes · Kid's Shoes · Sales & Deals

AJIO - Men's Shoes Collection - Get Flat 60-70% Off - ajio.com

www.ajio.com/Men/Shoes Why Settle For Less When You Can Get More At Low Prices.Hurry, Shop Now! Premium Brands · 100% Handpicked · Stylish Collection · Easy Returns · Cash On Delivery

Men's Shoes - Amazon.in

https://www.amazon.in/Men-Shoes/b?ie=UTF8&node=1983518031 Amazon.in: Buy new & latest Men's Shoes online at Amazon.in. Browse formal shoes, loafers & moccasins, sneakers, sandals and floaters, Canvas shoes, Men's ... Casual Shoes · Sandals & Floaters · Boots · Clogs

About 976,000 results (0.36 seconds)

Regular Search Ads

New TaylorMade® Driver - taylormadegolf.com
www.taylormadegolf.com/SLDR
 Top Rated TaylorMade® SLDR Driver. Order Now. Get Free Shipping!
 TaylorMade Golf has 8,705 followers on Google+
 TaylorMade® Balls - TaylorMade® Holiday

TaylorMade Driver Sldr - Shop our Sporting Goods store
www.amazon.com/golf
 Free Shipping on Qualified Orders.

TaylorMade Preowned Clubs
www.taylormadegolfpreowned.com/
 4.8 ★★★★★ rating for taylormadegolfpreowned.com
 Official TaylorMade Preowned Site Save Over 60% On TM Clubs
 Trade To Upgrade · Certified PreOwned · Flat-Rate Shipping
 Used TaylorMade Drivers · Used TaylorMade Irons · Used TaylorMade Hybrids

Organic Search Results

TaylorMade Golf | #1 Driver in Golf
taylormadegolf.com/taylormade-drivers/ TaylorMade-Adidas
 Results 1 - 12 of 25 - Official TaylorMade Golf Online Store: Shop the widest selection of TaylorMade products, directly from the source!
 SLDR · SLDR Driver · SLDR S · JetSpeed

Google Shopping Ads

Shop for taylormade driver on Google

Sponsored

- TaylorMade R15 Driver - B... \$429.99 Golf Galaxy
- TaylorMade Men's SLDR... \$249.98 Golf Galaxy
- TaylorMade AeroBurner Dr... \$299.99 Golf Galaxy
- TaylorMade RBZ Pro Driver \$99.98 Golf Galaxy
- TaylorMade R15 TP Driver \$499.99 Golf Galaxy
- New TaylorMade R... \$99.99 Hurricane Golf
- TaylorMade R1 Driver Golf Club \$114.99 Global Golf
- TaylorMade SLDR Driver... \$249.98 Golfsmith (4.3)

Payment Terms:-

Duration	Packages
For 1 Month	20,000/-
For 3 Month	50,000/-
For 6 Month	90,000/-
For 12 Month	1,60,000/-

18% GST are excluded in above quotation.

We Need PDC Cheques in advance with 1st date of every month