



📍 Super Enclave 2nd Floor, Plot No. 45,
Takli Seem-Hingna Rd, Nagpur, 440016

☎ +91 8668828616
☎ +91 7030070826
☎ +91 8329479565

✉ shubhlabh21nagpur@gmail.com
✉ marketing@digitalmarketingsite.com
🌐 www.digitalmarketingsite.com

The purpose of this digital marketing proposal is to give you a bit of information about **Shubh Labh Digital Advertising Agency** and the various digital marketing services we offer, along with information and pricing for a custom digital marketing solution based on your needs.

At the end of this document, you'll find a pricing table that includes the services we've discussed previously. If after reviewing our full list of services you feel like the items in the pricing table don't fit your needs appropriately, just send me a comment (to the right) and I'll make any necessary changes.

Once you're happy with the services and prices for your custom digital marketing solution, go ahead and e-sign at the bottom of this proposal and we'll move forward from there!

Our existing Clients



Shubh Labh Digital Advertising Agency is a full-service digital marketing agency based in Nagpur, Maharashtra, India. Our in-house services include for one website with one Social Media page.

Google services and Marketing

Sr.	Services	Providing Facility	Cost per Month
1)	Website Maintenance	Your site content needs, including (but certainly not limited to) overall site improvements, product/service updates, ecommerce specials, and interactivity maintenance	5,000/-
2)	Search Engine Optimization (SEO)	Your website should address the technicalities related to content and query matching, spearing, indexing, and interpreting non-text content.	13,300/-
3)	Search Engine Marketing (SEM)	Search Engine Marketing or SEM is the comprehensive strategy to drive traffic to your business, primarily through paid efforts. SEM also includes Display Advertising, Search Retargeting & Site Remarketing.	13,300/-
4)	Google Display Network (GDN)	Google AdWords is split into two networks, the Search Network and the Display Network. When advertising on the Search Network, businesses place text ads in the search engine results. On the Display Network, businesses instead place display ads on a huge network of sites across the internet.	13,300/-
5)	Google Display Advertising	This again is a subset of your SEM efforts. You may use a variety of display advertising formats to target potential audience – be it text, image, banner, rich-media, interactive.	13,300/-
6)	Digital Media Planning	Be it in driving sales or conversions, launching a new brand or promoting an established brand, or changing customer behavior, the media agency plans different platforms and formats to reach the desired audience. It studies reach and frequency of different web-based and mobile applications.	2,000/-
7)	Google Shopping Marketing	Use Shopping ads to sell products online and drive traffic to your stores. Only pay when shoppers click through to your website or view your store inventory.	13,300/-
8)	Copywriting	Copywriting is the act of writing text for the purpose of advertising or other forms of marketing. The product, called copy, is written content that aims to increase brand awareness and ultimately persuade a person or group to take a particular action.	5,000/-
9)	Retargeting and Remarketing	Essentially, Retargeting or Remarketing is a strategy to target customers who have already visited your website. It is based on cookie technology.	2,000/-
10)	Mobile Marketing	The website, apps and content should be customized for mobile devices.	5,000/-
11)	Email Marketing	With effective email marketing software, you can maintain email lists that are segregated based on several factors, including customers' likes and dislikes, and spending habits. Remember to send personalized emails; this helps to develop trust.	5,000/-
12)	Content Creation	Content can be presented in different formats, including blogs, white papers, e-books, case studies, how-to guides, question and answer articles, forums, news and updates, images, banners, info graphics, podcasts, webinars, videos, or content for micro blogging and social media sites.	2,000/-
13)	Designing for Special Occasion	Every month Special Occasion designing your product with Director Name	2,000/-
TOTAL			94,500/-
OFFER			80,000/-
18% GST are excluded in above quotation			
We Need PDC Cheques in advance with 1st date of every month.			
Google Charges Excluded (Depend on Marketing planning and Budgeting)			

Social Media Services and Marketing

Sr.	Services	Providing Facility	Cost per Month
1)	Facebook Shopping Marketing	Today we're introducing product ads, a solution designed to help businesses promote multiple products or their entire product catalog, across all the devices their customers use. With product ads, businesses can showcase more products and people on Facebook can discover more relevant products.	5,000/-
2)	Facebook	Page Maintenance with design, Sponsor ad planning and response generate Reporting, Improving Followers.	13,300/-
3)	Instagram	Page Maintenance with design, Sponsor ad planning and response generate Reporting, Improving Followers.	13,300/-
4)	Twitter	Page Maintenance with design, Sponsor ad planning and response generate Reporting, Improving Followers.	13,300/-
5)	Pinterest	Connectivity with us.	13,000/-
6)	LinkedIn	Page Maintenance with design, Sponsor ad planning and response generate Reporting, Improving Followers.	13,300/-
7)	YouTube	Page Maintenance with Video, Sponsor ad planning and Linking website, Reporting, Improving Followers.	13,300/-
8)	Viral Marketing	This is a great way to brand and drive traffic to your website. The content can take any format; all you need is to be creative.	5,000/-
9)	Designing for Special Occasion	Every month Special Occasion designing your product with Director Name	2,000/-
10)	Retargeting and Remarketing	Essentially, Retargeting or Remarketing is a strategy to target customers who have already visited your website. It is based on cookie technology.	2,000/-
11)	Mobile Marketing	The website, apps and content should be customized for mobile devices.	5,000/-
TOTAL			99,500/-
OFFER			80,000/-
18% GST are excluded in above quotation			
We Need PDC Cheques in advance with 1st date of every month.			
Social Media Charges Excluded (Depend on Marketing planning and Budgeting)			

Promoting and selling products or services including market research and advertising.

Sr.	Services	Providing Facility	Cost per Websites
1)	Link in E-Commerce Websites	If any possible in Amazon, Alibaba Group, Flipkart, SnapDeal, Fashionandyou, Many more like this.	10,000/-
2)	Link in Modern Trade sites	If any possible in Vishal Mega mart, Big Bazar, D- Mart, Many more like this.	10,000/-
3)	Link in Google Directory type sites	If any possible in Justdial, Indiamart, Sehat, Practo, Yellowpage. Like this.	5,000/- (Link per site)
4)	Designing for Special Occasion	Every month Special Occasion designing your product with Director Name	2,000/-

18% GST are excluded in above quotation

We Need PDC Cheques in advance with 1st date of every month.

Digital Marketing Proposal		
Sr.	Services	Cost per Month
1)	Google services and Marketing	94,500/-
2)	Social Media Services and Marketing	99,500/-
TOTAL		1, 94,000/-
OFFER		1,45,000/-
18% GST are excluded in above quotation		
We Need PDC Cheques in advance with 1st date of every month		
Google and Social Media Charges Excluded (Depend on Marketing planning and Budgeting)		